

Invitation to Sponsor, Vend or Practice
at the 3rd Annual
2012 Traditions in Western Herbalism Conference

TraditionsInWesternHerbalism.org



"The new nexus of a folk herbalism resurgence."
-Paul Bergner

"The best conference that I have ever been to!"
-7Song

"You've done it again! You and Wolf created one of the most amazing and transformative events."
-Sean Donahue"

"The most amazing conference ever!"
-Juliet Blankespoor

You're invited to be one of our 2012 Traditions in Western Herbalism Conference Sponsors, Vendors or Practitioners, following two years of exciting growth. We will be welcoming back some of our most applauded teachers from 2010 and 2011, as well as both some new headliners, and some awesome new teachers we are helping to introduce and spotlight.

*And we're more than happy to do all we can to promote and network your work,
mission and products.*

Your TWHC Audience:

The TWHC audience consists of creative, progressive thinking practitioners and students of healing with above average intelligence and discernment, and with interests in issues and products related to holistic or green lifestyles, herbal and alternative healing, self care and nourishment, healthy eating and exercise, gardening and permaculture, ecology and the environment, community building and the needs of women, home building and care, outdoor sports and nature related activities. It includes not only herbal students and advanced healing professionals, but also a percentage of the general public with at least a side interest in self empowerment, self healing and self care. Thanks to the conference's inclusion of tribal and land-use concerns, it will also draw those interested in ecology, permaculture, species conservation and indigenous perspectives. 2010 and 2011 attendees came from not only all over the United States, but from as far away as Quebec, the Caribbean, the UK and New Zealand.

Location:

The TWHC will always be held somewhere in the Southwest (NM, COLO, AZ), with the first two conferences being held at the enchanting Ghost Ranch, New Mexico.

Schedule:

There will be 3 days of classes and intensives, each from 1.5 to 3 hours in length. Thursday, Friday and Saturday nights will feature a total of 9 hours of live music for inspiration and dance.

Our Defining Mission Statement

1. Establish a self-sustaining event in the Intermountain West, comparable to the best Eastern conferences in terms of size and quality
2. Bring together and further the most effective of the many diverse traditions in Western Herbalism – both ancient and modern practices primarily developed in Western Europe and North, Central and South America
3. Help inspire and widely disseminate the latest results and understandings in the field of herbal medicine... in the interest of increased self sufficiency as well as improved health
4. Provide an annual rendezvous site for presenters and participants from all over to reconnect with one another
5. Provide a forum that stresses the practical over the theoretical, inspiring immediate real world application
6. Advance the latest clinical results and scientific thinking, while still emphasizing the

intuitive human-plant relationship

7. Draw a clear connection between the healing of our selves, and the necessary restoration and protection of the natural world
8. Stretch the presenters as well as the audience!

To that end, TWHC Teachers have been encouraged to:

1. Do something outside the box and nearer the edge, setting aside the usual practiced speeches and offering fresh topics that personally inspire them the most
2. Deliver even repeat topics in a more personal, vulnerable, adventurous way than usual
3. Connect ideas and information to personal feelings and experiences
4. Give special attention to readily available, wild local (bioregional) and weedy species with sustainable populations
5. Present their conclusions within the context of natural processes, from a place-based rather than global perspective and approach

Sponsorship Levels & What You Will Receive:

There are 65 levels of Sponsorship for you to choose from, depending on your level of interest and ability to contribute. In appreciation for any gifts, sponsors receive free registration, and depending on the gifting level, a possible Healer's Market vending table as well as varying degrees of high profile acknowledgment and promotion in the Conference booklet, brochures, ads, registration packets, on the Conference Website, on TWHC Newsletter and Blog posts, on posters, and (for the highest levels) your logo hanging at the event behind the stage, near the large TWHC banner. Complete details on the TWHC Sponsor Application.

Healer's Market Table Spaces

Interested businesses, NonProfits, Schools and Practitioners can rent a 3'x6' table or space to vend, hand out information or practice your healing art on attendees at the TWHC Healer's Market. \$175 per 3x6' table or practitioner space for the 4 day event, plus regular registration costs for each participating person.

All vendors are eligible for a description of their business or practice in the Conference Booklet & Class Notes, along with your contact information and url.

Healer's Market Table: For Sellers and Other Services:

We are open to vendors from a wide range of businesses so long as we are in support of their

products, though the more closely related your items are the better chance you will have of winning a space. Crafts will be allowed, for example, though we're most likely to find room for them if they are nature related or geared towards use by practicing herbalists or self-healers. TWHC will be ideal for enterprises featuring herbal remedies and any other respected natural health products, local or organic foods, the tools of herbalism, instructional books and videos, body care, green lifestyle products... as well as health spas, retreat centers etc.

Healer's Market Table: For NonProfits, Projects and Groups:

NonProfits and advocacy groups are invited to table information, set up visual displays, hand out brochures and offer demonstrations as appropriate. The TWHC makes an ideal venue for health advocates, environmental and conservation groups, herbal associations and plant societies, alternative and healing schools, outdoor programs, indigenous culture advocacy, and your promotion of future related events.

Healer's Market Space: For On-Site Practitioners:

Qualified Health Practitioners are welcome to use their space to offer consultations or on-site services. Possibilities include herbal consultations, massage, acupuncture treatments etc.

"The conference was absolutely divine, as was the land. I learned tons, and came away inspired. Asa and I both found a deepening connection to our heart path!"

-Lauren Stauber

"All my blessings to this conference, may it last for many, many, many years!"

-Rosemary Gladstar

We look forward to a real and lasting relationship that will not only further the conference and its values and goals, but also bring more support to your enterprise, school, products or cause... for many years to come.

Thank you so very much,
Kiva Rose & Jesse Wolf Hardin

For Sponsor and Vendor Applications
go to the appropriate page at:
<http://TraditionsInWesternHerbalism.org>

then

Please send your completed Application and Payment to:
Kiva@TraditionsInWesternHerbalism.org

"I hope you're able to feel how much everyone relished the event."
-Jim McDonald